

Connect with @ChattyDad

 **@ChattyDad** — The home of technical series, deep-dives, and shop shorts.

 **Storefront** — Where **18-20% Conversion** meets technical trust.

 **@GenXReviewer** — Spontaneous, high-energy UGC and lifestyle hacks for the Gen-X audience.

 **/AcmeSites** — Visual Search Engine.

 **Dobb Mayo**, Award-winning author.

“It's an interesting video, we really enjoyed it! Thank you for your creativity! This video showcases our product from a different angle; it's truly amazing.” — *XNMOA*

The Scientist-Dad Logic UGC & Ad-Ready Assets

I provide your marketing teams with high-retention 4k assets delivered with relatable Gen X snark and dry humor. These assets are specifically optimized for **Amazon, Meta and TikTok ads, email campaigns, and organic social usage.**

- **Technical Breakdown:** I use my *scientist brain* to look under the hood and explain the engineering, materials, and safety of your gear in a way that makes sense to a buyer.
- **Real-World Stress Tests:** Proving utility in the *high-velocity reality* of a household with **three teen daughters, travel sports and pets.**
- **Practical Utility:** As a *function-before-form* guy, I highlight the real-world reliability and essential features that make your product a smart investment for a busy household.

“We are very excited about the opportunity to collaborate with an excellent creator like you.” — *Snuvid*

Let's Build Your Q1/Q2 Assets

I am currently accepting select Partnerships for the upcoming production cycle.

- **Email:** ugc@dobbmayer.com
- **Location:** Holland, Michigan, USA
- **The Credentials:** Scientist, Award-Winning Author, V.P. Great Lakes Chapter AOAI.

**Dobb Mayo | Scientist, Author, VP Great Lakes AOAI Chapter
@ChattyDad**